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2021 USA Auto Industry Sales Report

USA SALES BY QUARTER

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Automotive Industry

KEY POINTS

2021 USA automotive sales increased 3% year-over-year nationwide.

Toyota surpassed GM in the third quarter, and held the #1 spot to year end.

BMW Group had the highest gain in rank, up 21% year-over-year, overtaking Mercedes and Mazda to make the top ten list.

Demand continued to outpace supply and hold prices steady with fewer rebates available. This trend is paced to hold into late 2022.

2021 FULL YEAR REPORT

2021 Top 6	Rank	Q1	Q2	Q3	Q4	2021 YTD
Toyota	1	604,215	686,832	567,104	474,112	2,332,262
General Motors	2	642,250	688,386	476,997	439,215	2,246,848
Ford	3	521,334	472,313	400,857	504,211	1,898,715
Stellantis	4	468,651	485,734	411,056	411,914	1,777,355
Honda	5	347,091	486,498	388,474	245,248	1,467,311
Hyundai Kia	6	334,903	454,965	347,991	316,119	1,453,978
Other Leaders						
Nissan	7	280,430	303,312	198,947	297,484	1,080,173
VW	8	158,857	198,677	135,613	137,398	630,545
Subaru	9	160,426	160,887	141,504	135,825	598,642
BMW	10	77,768	105,914	82,134	105,965	371,781
Mazda	11	78,805	105,896	89,122	59,215	333,038
Mercedes	12	90,122	92,458	85,137	61,520	329,237
Tesla	13	66,000	73,000	84,000	79,000	302,000
Volvo	14	27,332	36,557	31,611	54,117	149,617
Jag Land Rover	15	25,124	22,144	22,133	37,723	107,124
Top 6 Total		2,978,444	3,274,727	2,622,479	2,300,819	11,176,469
Other Total		964,864	1,098,845	870,201	968,247	3,902,157
2021 Grand Total		3,943,308	4,373,572	3,492,680	3,269,066	15,078,626

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Current data can be accessed at

www.factorywarrantylist.com

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AUTO DATA

Region	2105	2016	2017	2018	2019	2020	2021
China	20.01	23.57	24.28	23.75	21.85	19.29	21.48
Europe	13.20	13.97	14.39	14.29	14.02	10.84	10.49
USA	17.70	17.50	17.23	17.18	17.05	14.59	15.08
Top 3 Total	50.61	55.04	55.90	55.22	52.92	44.72	47 Million Cars

Analyst statement:

Manufacturing roadblocks stalled US automotive production in 2021. Demand exceeded supply, boosting car prices as high as 20% over last year's pricing in many regions. Higher car prices contributed to the overall inflation in the USA, and triggered economic plans to raise interest rates to slow down price escalations.

